



HIGHLIGHTS

August 2012 Volume 55, Issue 7 www.fresnocameraclub.org

Fresno Camera Club
Founded 1891

Inside this Issue:

Calendar of Events	2
From the Presidents Desk	3
Scores from July Print Competition	4
About the Print of the Month	5
News	6
Directory Corrections	6
Member News	6
Classifieds	6
RAW Files and JPG Files Simplified	6
FCC Presidents	7
Septembers FCC 7 Meeting	
Random Thoughts From an Old Grouch	8
Fotoclave	9
Fresno Fair Information	9
PSA Conference	9
SJVCCC September Meeting Information	10
If you Love Photography You Belong in PSA	10
Officers	11
Website Contributions	11
Membership Form	12

Print of the Month



"Boats Beneath Threatening Skies" by Pat Rhames

The July meeting of the Fresno camera club was our annual BBQ held at the Woods Mobile Home park. We had a delicious meal and enjoyed each other's company. **Loye Stone** started the meeting by welcoming everyone, he mentioned our upcoming field trip to the Merced Wildlife Refuge, there will be no FCC meeting in August and because of the PSA Conference, the September meeting will be moved to September 11th. **Lee Cates** welcomed past presidents to the meeting, see page 7 for a photograph of everyone. **John Greening** spoke about the September meeting of the SJVCCC, see page 10 for more information.

Ron Webb, photography instructor for thirty-three years at Clovis High School, Clovis, judged 57 images at the Print Competition this meeting. He just returned from Peru where his son lives, and showed a beautiful photograph he took there. He selected "Boats Beneath Threatening Skies" by **Patrick Rhames**; the third time this year **Pat's** prints have been selected as Print of the Month! Thirty-seven members, family and friends attended the BBQ. Again, thanks to **Pat Gosland** for securing the Woods Mobile Park facilities for our meeting. Thanks to **Shelley Stone** for table decorations, and serving of Pot Luck dishes brought by members. Thanks to **Carey Johnson** and **Harris Hays** for BBQing the tri tip. Thanks to all who helped with set up and clean up.

Loye Stone announced that **Elizabeth Bedard** will be webmaster - www.fresnocameraclub.org.

Program Night

Because of the Summer Holidays, and the PSA Conference there will be no program night until October

Upcoming Events

Gold Rush Chapter Meeting—August 19th at the Crown Plaza in Sacramento. Deadline to register for a room is August 5th and lunch reservation must be received by John Pitt by August 15th. See attachments for more information

SJVCCC—No council meeting until September 9th.

The PSA Annual Conference, September 16-22 . Register by August 1st by mail or August 10th online. See Page 9 for more details.

FotoClave is Nov 2-4, 2012 at the Doubletree Inn in Modesto, details available soon.

Fresno Camera Club August Meeting

There will be no Fresno Camera Club Meeting in August, see you in September. NOTE: Because of the PSA Conference, the meeting will be held on September 11th.

Photo Opportunities This Month

Summer Vacation!

Snap away! Looking forward to seeing your images in future competitions!

September 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7 Fresno Fair Entries Due	8
9 SJVCCC Meeting	10	11 FCC Mtg 7 pm Photographs due at Fresno Fair ----->	12	13	14	15
16 PSA Conference ----->	17	18	19	20	21	22
23	24	25	26	27	28	29
30						



From the President's Desk

We are well into the heated summer months and hopefully, the summer will be good to us photographically and otherwise. The Sierra Mountain areas are a wonderful place to photograph and are also a great place to cool off and get some fresh air. I highly recommend taking a little time to visit our nearby forests. The Sierra Mountains (Huntington Lake) have beckoned us again this summer and we will be photographing everything from chipmunks to ducks and those darned, un-cooperative osprey.

The coast is another location that one can go to enjoy cooler weather and shoot some good photos. I recommend Point Lobos, near Carmel. In addition to some great wildlife, both in and out of the water, there are scuba divers in the bay and there are some of the best sunsets that you will ever see.

The Fresno Camera Club yearly BBQ and potluck was a rousing success. Cary Johnson and Harris Hays did a terrific job with the barbequed tri-tip, it was delicious. It is always fun to just visit and share our experiences with other club members in a relaxing and social atmosphere. We should do this kind of activity more often.

Ron Webb did his usual superb job of judging some very good prints. As good as our member's photos are, it has to be getting more and more difficult for the judges to be constructively critical.

We are currently working on new programs for the next two or three months. If you have any program ideas, wants or needs please contact me and we will accommodate.

A field trip for October or November is in the works at the Merced wildlife refuge and we are looking into another trip in September. Again, if you have any ideas, wants or needs in that regard, please contact me.

There will be no meeting in August as we will all be gallivanting around different parts of the globe creating the finest photographs that mankind has ever witnessed.....We can dream can't we?

Have a great summer!

See you out there,
Loye Stone
President FCC



Fresno Camera Club Print Competition—July 21, 2012

Ron Webb judged a total of 57 prints, including 10 monochrome and 47 color prints. Print of the night was by Pat Rhames, entitled "Boats Beneath Threatening Skies".

Monochrome Prints:

Elizabeth Bedard

Flowing Water in Bishop 9

Tom Fowler

Acme Machine Shop 8

Bicycle at Villagio 9

Art Serabian

Still Waters 10

Pat Rhames

A Framing of Liberty 10

Old Head Light 9

Jonathan Rollins

Janelle 9

Herb Spencer

Highway Bridge 10

The Rock Pile 9

Shelley Stone

Black Polish on a White Plate 8

Color Prints:

Elizabeth Bedard

Sunlight Under the Bridge 10

Sunrise in Florida 10

Bob Belcher

Evening Silhouette 9

A Sight to Behold 9

Karen Emerich

Grown and Ready to Fly 8

The Splendor of Mendenhall 10

Glacier 10

Pismo Pelicans 10

Tom Fowler

Primrose's 9

John Greening

Hungarian Parliament 9

Dogwood Sapling and 10

Burned Bark 10

Evening in Croatia 10

Harris Hays

Fall Reflections on 9

Squam Lake 9

Gondolas Waiting 9

Out the Storm 9

Old Red Mill – Jericho 9

Vermont 9

Dee Humphrey

A High View of Death Valley 10

Wild Rose Charcoal Kilns 9

Rain Over Artist Pallet 10

David Hunter

Twin Owl 2 9

Lone Owl 10

Pat Gosland

Old Mill Door 10

Lights – Camera – Action 9

Jane Kardashian

Protea 10

Lionesses Hunting 9

Locking Horns 9

Gloria Krieg

El Capitan 9

Jacked up Jelly Beans 9

Rain Drops on Magnolia 9

Carol LaGue

Gallery – Preparing for 8

the Bay 10

Determination 10

Quick Stop 10

Gary Overstreet

Banana Blossom 8

Waiting for the Days Clients 8

Beach Boat 10

Pat Rhames

Boats Beneath Threatening 10*

Skies 10*

Jonathan Rollins

Mountain Village Woman 9

Big Sister: Little Brother 10

Art Serabian

Black Oak Gold 10

Lake Side Reeds 10

Betsy Smith

Apples for Sale 9

Silhouettes in Sunset 10

Lunch Among Flowers 8

Herb Spencer

Flower of Fire 8

Loye Stone

Death Valley – Eureka Dunes 9

Old Soldier 9

Early Morning on the Dunes 8

Shelley Stone

Water Ballerina 8

Nature's Splendor 9

*Print of the Month

About the Print of the Month
***"Boats Waiting"* by Pat Rhames**

Location: The Black Valley, County Kerry, Republic of Ireland

Date/Time: 09/15/10
Approximately 5:10 p.m.

Camera: Nikon D700, Nikkor 24-70, 2.8

Settings: f/2.8G. Exposure settings were f/11 at 1/160, focal length 38mm, manual exposure, Matrix metering, ISO 200 exposure compensation set to +.7.

Capture intent: Wanted foreground to background objects in focus to ensure "depth". Tactic used to achieve that end was by focusing on an object approximately 1/3 into the frame and then re-framing. Wanted to capture the textures of the clouds, building, fence and the grass as well as the movement of the grass in the wind.



Post processing: Raw processing in Capture NX2. Photoshop CS6 and Nik Software tools (Viveza 2, Color Efex 4 and Sharpener Pro 3.0). Specific filters applied using Color Efex 4 were Detail Extractor 8%, and Brilliance & Warmth 19%. The image was printed by Fotech Photo Imaging Lab of Fresno.

This image was processed in both color and monotone versions, much to the delight of Fotech. Although the monotone version of the image is pleasing, the strength of the image is color with the green and red tones of the grass, the boats themselves, the water, the play of sunlight on the vibrant landscape and the multi-toned clouds and sky. Consequently (and after much vacillation) I decided that the color version was the stronger of the two.

I changed the original title of the image from Boats Waiting to its final version to command focus on both major elements.

Pat Rhames

News:

Jerry Gurss, was the President of Fresno Camera Club in 2010, and he passed away July 21st after a long illness. Our condolences to Saretta and family. Services were held Monday, July 23rd at Temple Beth Israel at 1 PM.



Directory Correction:

FRANZ, Betty Jean "BJ" 2012
bjsbirds@hotmail.com



Member News:

Jennifer Doerrie and **Robert Boshart** were celebrating **Robert's** birthday with his Mother in Southern California.

Phyllis Walker is on a trip to Ireland

Dean Lawrence has been visiting his family, after his father suffered a heart attack in TN.

Elizabeth Bedard and family are going to Europe, and will attend the Olympics to watch some Equestrian events in August. Her daughter Taylor is into Equine competitions.

Classified

Canon Rebel XT Digital Camera with a Canon 18mm to 55mm zoom lens, battery charger and manual for sale for \$100. Perfect for beginners. Contact Shelley at shelleymax-ine@yahoo.com or 435-1510.



RAW files and JPEG files Simplified

Jpeg files are files that have been created by your camera's processor. For the most part, the image created is a finished product. Adjustments can be made in photo-shop or other photo imaging programs to enhance the image, but for the novice, it is a final photograph.

Raw files have all of the information in your camera, created by the camera sensor. The Raw files information **require** manipulation with photo-shop or other photo imaging programs and are not a finished product until the image has been manipulated.

When Raw files are saved as PSD (photo-shop files) or TIFF files no image information is lost. However with JPEG files, each time you save a file, that file is compressed and certain information is deleted. When a JPEG file is saved numerous times, the image begins appearing 'posterized' and can show 'banding'.

All JPEG images are limited to 8 bits. A bit is the smallest unit of information that can be recorded digitally. Each red, green, blue color channel contains 256 possible tonal values. A pixel contains 16.7 million color values. Most cameras create 12 bit files and create a Raw image with 68.7 million colors per pixel.

Therefore, when you save a 12 bit photo-shop file in the 8 bit JPEG format you are throwing away 3840 tonal values per color channel!

Shooting in Raw and manipulating with photo-shop in PSD or TIFF file format is the most desired way of creating the highest quality images possible. You may save the files as many times as you want. If you have to save the image as a JPEG, do so after the photo-shop adjustments have been completed.

Fresno Camera Club Presidents



From Left to Right:

Loye Stone - 2011-12

Phillip Sharp - 1997

Leroy Lambright, FPSA, EPSA - 1985

Lee Cates, FPSA, - 1994, 2000-01

Arnold Snyder - 1989

Tom Fowler - 1970-71

Carey Johnson - 1996, 2002-03

Past Presidents not in the picture, but still members of FCC:

Hanna Barsam, APSA, - 1964-65

Robert Fryer - 1984

Jean Harris, APSA - 1997

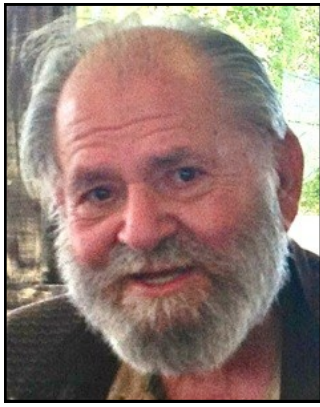
Craig J. Hadfield - 2006-07

Jennifer Doerrie - 2008-09



Due to the PSA Conference in September, the Regular September meeting of the Fresno Camera club will be held on September 11th at the University California Center. Please mark your calendar.

Don't forget, dinner at the Spaghetti Factory before the monthly FCC meeting on September 11th at 5 p.m. We will be done in time for the meeting.



Random Thoughts from an Old Grouch

By Hanna Barsam, APSA

When I first joined the Fresno Camera Club in 1953 the Club met in the basement of the Fresno Camera Exchange, Fresno's premier Camera Store located on Merced St. between Van Ness and Fulton Streets downtown (back when we had a downtown). Membership consisted of a half dozen or so older gentlemen and maybe a couple of middle agers. I was the youngest member at the time. They exhibited darkroom produced BW prints only, usually 16x20.

As I recall, most of the members were very fine print makers and shared their expertise generously. There were no color slide shooters and color printing was far off. We later moved to Huntsinger Hall (Spelling??) a home converted to a meeting place on Calaveras St. a few blocks north of Divisadero. Soon Color Slides invaded the club and the old geezers were concerned that "Color" would take over the club. I pointed out that BW would die only if you let it. By the mid '50s it was no longer a BW only, male only club with many of the new members producing outstanding color slides as well as great BW prints. Along about this time the Valley Camera Club Council was formed and the club became actively involved in PSA. This was, what I called, the 'Golden Age' of the Club with many of our members gaining national recognition through their participation in PSA Exhibitions and Conferences. The rivalry between BW print makers and slide shooters persisted. The main criticism was that only darkroom work was 'creative'. I asked the question: "How much of what you do in the darkroom is creative and how much is corrective?" The transparency/slide photographer has to be skillful enough to get everything right in camera. And fast forward to today, to the digital age, the same question is still valid. "How much of what is done in the computer in post processing is corrective and how much is creative?" I believe some photographers spend more time at the computer than they do actually shooting.

I've heard some newcomers regret that they haven't had the darkroom experience. However, even more important is mastering transparency/slide photography. That means: Composition, fill the frame, including only what is necessary to tell the story, and no cropping afterwards unless to modify dimensions for a required format, i.e. 8x10 dimensions from a square negative. It means correct exposure, contrast, color balance and creative enhancements done in or on camera. All the great advertising photography that we've seen in past years was done on transparency film. (How did they manage without a gazillion menu settings?) Everyone who is serious about photography ought to have that basic training. Then, when you know what you're doing, go on with the digital techniques and create the wonderful images, that were impossible in the past.

And, by the way, I believe FCC is in the midst of enjoying another "Golden Age" right now, a renaissance thanks to digital photography. Although some mediocre work seems to appear too often, I am truly impressed with the fine photography we are treated to each month. I regret that I didn't 'go digital' years ago. It's not easy being a beginner again at age 86.

FotoClave 2012

November 2-4

A full weekend
of photography



Moose Peterson

Darrell Gulin

Canon Explorer of Light



Doubletree Hotel
Modesto, CA



The Big Fresno Fair Photography information is online! .
Visit at Fresnofair.com for more information.
Entry Forms are due on September 7, 2012

Entries are due September 11—13, 2012

Unfortunately, judging is closed to the spectators this year.

PSA Annual Conference: Overview

One of the most enjoyable activities of PSA is the week-long Annual Conference. The Annual Conference is held in September or October in a different location each year. Last years conference was held in Colorado Springs, Colorado. All locations are in the United States because of the difficulty in transporting the prints, society supplies, and awards across borders. The past PSA Conference locations illustrate the great variety of photography settings that participants have enjoyed. Background information can be found in the history of the PSA Annual Conference that was prepared for the PSA 75th Anniversary.

During the Annual Conference registrants can participate in photo tours, classes, workshops, and photo shoots. There is an Opening Meeting of the Society with award presentations, an extensive Print Exhibition, a variety of programs, featured speakers in the evenings, social events, a vendor area with product demonstrations, numerous photographic activities, and a Banquet on the last evening.

The PSA Annual Conference is the social event of the year. For many members, it is their first PSA activity. The Conference is a great way to meet people, have a personal encounter with someone whose photography is known, and renew longtime acquaintances.

So plan now for the 2012 PSA Conference in San Francisco, in San Francisco at the San Francisco Marriott Waterfront Hotel in Burlingame. September 16 –22, 2012. Visit <http://www.psa-photo.org/conference/2012-psa-conference/> for more information



San Joaquin Valley Camera Club Council - SJVCCC



Septembers Council meeting will be held on September 9th, it will be a digital workshop.

Time & Location: 10:00 AM at Ramada Inn, on Shaw just east of Hwy 41. Lunch - \$15.00, Programs will run about an hour each:

- 1) Ron Webb (Clovis) - "Post-Processing Digital Images; Using Lightroom, Perfect Photo Suite & Photoshop
- 2) Tom Frazier (Merced) - "My Favorite CSF Tricks; Content Aware & Photomerge"
- 3) Bill Clough (Stockton) - "Digital Capture; Doing it right when you capture the image"
- 4) Questions for the Software Pros. Do you have a question about how to deal with a particular image? Do you have an image that you know needs just a little something to make it pop? Bring it on a USB drive and our presenters will attempt to help you.

Also, Fotoclave will be held on November 2-4 in Modesto. Visit Fotoclave.net for more information. We really need a good attendance from among the SJVCCC club members if this event is to be a success. The keynote speakers will be Moose Peterson, a Nikon Legend Behind the Lens, and Darrel Gulin, a Canon Explorer of Light.

If anyone has questions about either event, contact me by email jg318@sbcglobal.net or phone 559 612-1332).

John Greening, SJVCCC President

If You Love Photography You Belong in PSA

This is the slogan for The Photographic Society of America (PSA) that you have seen many times in various publications. I would like to call your attention to some advantages of being a member of PSA.

- The PSA website is www.psa-photo.org; scroll down to many items to learn about the Society.
- The PSA Journal is published monthly, and includes articles by members, and lists PSA Services & Activities, e.g., Study Groups, Publications, Competitions and Exhibitions, Special Interest (e.g., Travel Aides) to name a few.
- You can learn ways to become a better photographer by reading articles written by experienced PSA members each month in the Journal, such as Drury's Digital Diary, Individual Member Discounts, and Division News.

Join PSA and you can send any number of images (3 at a time) to the Pictorial Image Evaluator at:
http://psa-newmember.org/image_evaluation/pictorial.html

or you may wish to explore a new area of interest with a Mentor at:
<http://psa-newmember.org/firstyearhappenings.html>

If you haven't joined PSA yet, I will be glad to refer you, and get you started.

Lee Cates, FPSA, Region 11 Director



Fresno Camera Club 2012 Officers and Board

President	Loye Stone chililoy@yahoo.com
Vice President	Phyllis Walker Walker.p1@me.com
Secretary	Jim Oliphant jamesroliphant@gmail.com
Treasurer	Jean Harris, APSA jraisty@aol.com

Directors

Rosemary Aguinaldo	Gary Stewart
Jonathan Rollins	Dennis Montejano
Gary O'Neill	Art Serabian

Chairs

Digital Chairman	Dennis Montejano dmonte012@yahoo.com
Print Chairman	Jim Wulf wulfman46@hotmail.com
Hospitality	Shelley Stone Shelleymaxine@yahoo.com
Sound Equipment	Michael Smith myleicas@earthlink.net
Membership Chair Council/PSA Rep Region 11 Director	Lee Cates, FPSA Lee Cates, FPSA Lee Cates, FPSA leecatesphoto@gmail.com
Highlights Editor Webmaster	Elizabeth Bedard Elizabeth@bedardcontrols.com

Contribute to the Websites!

Check out www.fresnocameraclub.org and www.sjvccc.org. **Craig J. Hadfield** is webmaster of both websites, and he would like to have your interesting articles to post on the websites. Email him at bcard@bobsbunker.net to get a password, or preferably register on the website by clicking the "register" link bottom right of the home page.

"Highlights" Submission

Do you have an article you would like published in an issue of "Highlights"? Do you have a suggestion for something you would like to see in "Highlights"? If you do, feel free to contact **Elizabeth Bedard** at Elizabeth@bedardcontrols.com.

Submissions for inclusion in the next month's "Highlights" should be received by the 15th of the previous month to insure inclusion in the next issue. This includes change of address, etc. All constructive criticism and corrections are welcome.

"Highlights" is the monthly newsletter of the Fresno Camera Club. It is published for members of the club and anyone interested in photography.

It is distributed to members by email in a PDF format. Printed copies are mailed to those who do not have email or who request it. A number of printed black and white copies are available at club meetings.

Back issues of "Highlights" may be found on the Fresno Camera Club website at www.fresnocameraclub.org.

All contents are copyrighted unless otherwise indicated. Please contact the editor for permission to reproduce any articles within this publication.

